

PROGRAM AND PORTFOLIO MANAGEMENT CRASH-COURSE

APPROACH

This course focuses mainly on practice. We will start with an overview of the organizational setup where both programs and portfolios are present. Then we will go through chosen specific domains exploring practical examples of applications for programs or portfolios or both.

WHAT WILL YOU LEARN?

The key objectives of this workshop are:

- Gaining practical knowledge on Program and Portfolio Manager's responsibilities
- Constructing an effective organizational setup through P*MO (PPP)
- Program and Portfolio Governance in practice

TRAINING PROGRAM

Organizational Setup: Projects, Programs, Portfolio, Processes and Strategy

- Overview of the organizational setup. How do all the PPP elements fit together and relate to the strategy of the organization.

Strategy Alignment and Management

- Identifying opportunities and benefits that achieve the organization's strategic objectives through program or portfolio implementation and management.

Life Cycle Management

- How to initiate, execute, control and close programs.
- How to optimize portfolios.

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Benefits and Value Management

- Defining, creating, maximizing, and sustaining the benefits provided by programs.
- Negotiating, maximizing, assuring, realizing, measuring and reporting value in portfolio.

Stakeholder Engagement

- Identifying, analyzing, engagement and communication with stakeholders. Capturing stakeholder needs and expectations, gaining and maintaining stakeholder support, and mitigating/channeling opposition.

Governance and Capacity and Capability Management

- Establishing processes and procedures for maintaining proactive program and portfolio management oversight and decision-making support for applicable policies and practices throughout the entire life cycle.
- Supply and demand management and optimisation.

TRAINING MATERIALS

- Templates and tools to use after the training;
- Electronic presentation;

COURSE DURATION: 14 hours
14 PDUs



PRZEMEK KOTECKI

Business and Technology Transformation Executive Advisor
PgMP, PMP, Prince2P, PSM, OKRP, LIMC, DTmethod

Przemek has successfully built Group Transformation Office (GTO), Global PMOs and Agile Centres of Excellence, most recently as head of GTO at Allegro, world's largest e-commerce marketplace of European Origin. Before that he was Head of Operations and Head of Project Management at Netguru, one of Forbes diamonds' fastest growing digital consultancies.

His built his international experience as Program Manager at Thomson Reuters MENA in Dubai. He co-founded Transition Management Academy and is teaching at Kozminski University #1 Business School in CE Europe.

Privately he enjoys playing board games, sailing and volunteering.

Well-rounded senior leader with a background in business and digital transformations and portfolio

- Driven group transformation office [6.5B\$ company, IMO/PMI 1B\$ acquisition, internal NPS 87]
- Run client-facing software development portfolio [150+ active projects, NPS 60+, 50M\$ ARR]
- Built and grew digital, data driven products for global markets [0->5k, max. 18M users]
- Developed international teams [70 direct, 1500 matrix, 6 continents]
- Scaled up digital acceleration start-up [100% hc growth, internal NPS turnaround -33->60]
- Grew business and sales [300% financial growth]
- Set up relations and new accounts [100% partnership growth]
- Introduced governance frameworks [agile, OKR, project portfolio, TOM]
- Had fun while doing so [eNPS 87%, culture transformation program]